



ChatGPT Enterprise Pack

Fully customized, in-person ChatGPT training for enterprises



**First, get to
know us...**

Costa Michailidis

(212) 602-1401

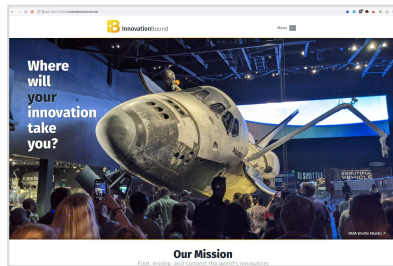
costa@innovationbound.com

Our Extended Family

Innovation Bound is part of [a family of innovation companies](#) that consult on high level innovation projects.

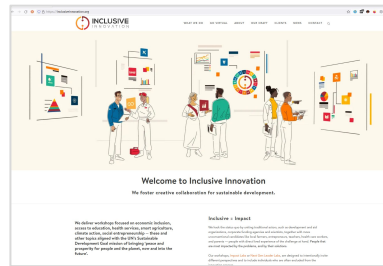
We've worked on the search for life beyond Earth with NASA, on seeding innovation projects within large tech companies, on development projects across economically disadvantaged communities in Latin America, on circular economies for island nations, the future of airport security, building synthetic cells, launching swarms of toaster-sized satellites into space, and even more of some of the toughest, most complex innovation challenges out there.

We work on the bleeding edge, every day. It is our pride, joy, and promise to help unlock your creative potential. You'll be amazed at what you can do...



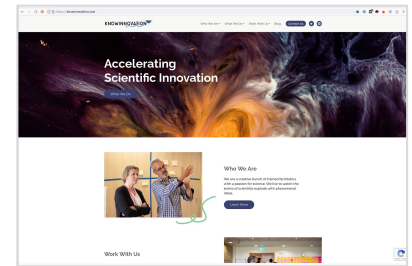
Innovation Bound works to forge innovation capability at enterprises.

Learn more at InnovationBound.com



Inclusive Innovation focuses on innovation in the developing world.

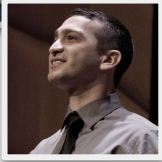
Learn more at InclusiveInnovation.org



Knowinnovation works to accelerate innovation in the scientific domain.

Learn more at Knowinnovation.com

Your **World Class** Innovation Team



Our team is made up of facilitators, consultants, coaches, and master trainers with expertise in creativity and innovation leadership. We work in English, Spanish, French, Greek, and other languages when needed. Our team members are based in New York, Cambridge, Barcelona, and several other cities around the globe.

We've worked with *Design Thinking* approaches, *Agile*, and a variety of other popular methodologies and models. We've also helped clients build innovation processes and training programs all their own from the ground up.

It has been **our pride and joy** to work with scientists, business leaders, and other inspiring innovators on some of the most complex and pressing challenges our world faces. From the search for life beyond Earth, right down to smallholder farmers working to feed their communities.

We didn't always do this kind of work. We came from all walks of life. Some of us were academics, entrepreneurs, consultants, programmers, even accountants. We were all misfits to start with, always trying to change things.

Now, **changing things** is our job... and we love what we do 🧡

Learning Objectives for the ChatGPT Enterprise Pack












We've been building Enterprise learning programs since 2012, and the **ChatGPT Enterprise Pack** is **fully customizable**:

- 1) From Basic & Advanced Prompting to Fully Customized ChatGPT Models & Workflows
- 2) Extended Technical Overview of ChatGPT and Other A.I. Systems
- 3) Made-to-Measure Internal ChatGPT Hackathon
- 4) Facilitating Rapid Prototyping of Custom ChatGPT Tools With the OpenAI Playground
- 5) Reinforcement Video Learning
- 6) Creativity & Innovation in the Age of A.I. Keynote
- 7) Much much more...

We are your innovation team ready to design and facilitate a fully customized ChatGPT training program to help your organization **launch ahead of the competition.**

Your team will transform old systems...

 Please find a **bunch of things** for me to sift through

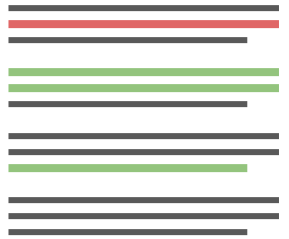
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Leadership



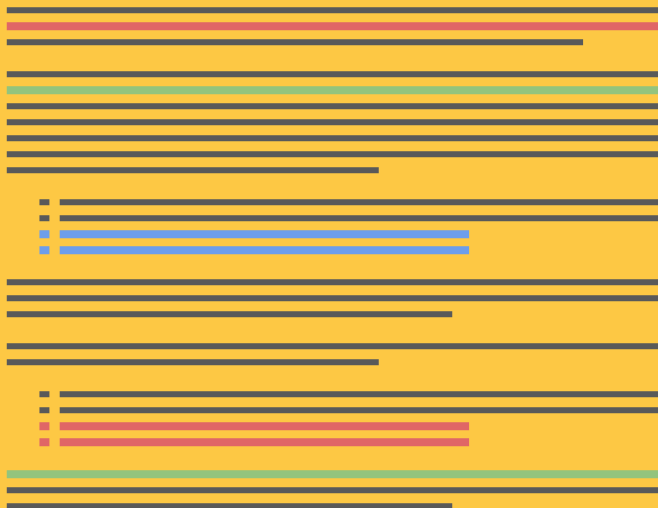
Crisis Events



...into lightning fast Thinking Engines!



Please generate **thoughts for me to consider.**



They'll understand ChatGPT's limits:

- **“Hallucinations”**
- **The “Context Window”**

And how to use it to generate valuable output:

- **The G in GPT is for “Generative”**

And go to the bleeding edge of Innovation with A.I.

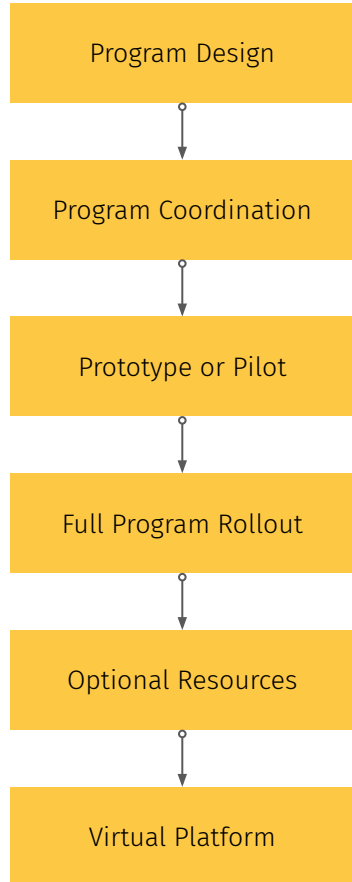


Generate **a tree of ideas** and **combine** the best ones!



Milestones

For Custom Build Innovation Programs



Innovation Bound and your L&D team will interview stakeholders, conduct surveys, and come together in 2-to-3 design sessions to crystalize program objectives and structure.

Innovation Bound and your L&D team will participate in weekly or bi-weekly program coordination meetings to coordinate program development and execution.




A prototype or pilot program can be run with a group of about 12 to 30 participants. A prototype is best when we foresee lots of learning and making major changes; a pilot for minor tweaks and changes.

The full program will roll out with a dedicated Innovation Bound facilitation and training team leading the program delivery. There are various options for train-the-trainer models as well.

Innovation Bound will provide optional reinforcement learning videos, pre-work activities, follow-ups, surveys, reports, and other supportive resources.

Innovation Bound and the client will agree on a virtual communications tool for the program participants and other stakeholders.

Learn about
our other
programs!

-  **Innovation Tournaments**
-  **Underwater Leadership Training**
-  **The “Are You Innovation Bound?” Podcast**

Generate 10x to 100x return innovation projects, join a leadership development adventure, and share your expert knowledge!

Costa Michailidis

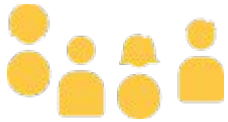
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What are Innovation Tournaments?

Hackathons, Idea Jams, Sprints, Labs...

Over **\$1 billion in seed and grant funding** have been raised through our programs.



Interdisciplinary
Top Talent

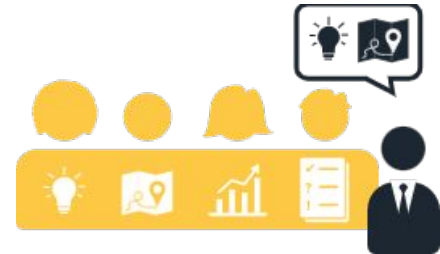
Optional Strategic
Focus Areas

Learn Innovation By Doing Innovation

In A Dynamic & Immersive
Creative Process

With Built-In **Learning Labs**,
On-Demand **Coaching**,

And Facilitated Feedback Sessions
With **Senior Leaders**.



Promising 10x to 100x ROI
Business Cases
Sponsored By Executives

- New Product Developments
- Brand Extensions
- Technical Improvements
- Cost Reduction Efforts
- Cross-Functional Collaborations
- New Research and Development
- And More!

In a 3-day program of ours for **200 senior managers of a large tech firm**, 40 innovative business cases were developed, and 97% of them got **\$50,000 or more in seed funding from executive sponsors**.



Barcelona **Innovation Tournament**

200 **recently promoted Senior Managers** of a large tech enterprise assembled in Barcelona for 7 days of training.

We designed and facilitated a *stage-gated*, **3-day Innovation Tournament** for two cohorts of 100 Senior Managers.

They developed **business cases** (new product ideas, brand extensions, cost-reduction schemes, new partnership ideas, etc) over four stages (Ideas, Tactics & Strategy, Finance & Metrics, Experimentation & Risk Management) with the **guidance of their senior leaders**.

97.5% of the 40 project teams that emerged were each granted seed funding of **\$50,000** or more to pursue their ideas.

*For many other clients of ours seed funding amounts to **several million dollars** per project team.*



Finding The **Wild Within**

Created in collaboration with a *Wildlife Professor*, a *World Champion freediver*, and an *Expedition Photographer*, this immersive **leadership adventure** takes participants under the water and deep into their own physiology to discover their mammalian diving reflex, a source of **fierce calm** within them, and a hidden superpower that stimulates personal breakthroughs and transformation.

The program focuses on four key types of leadership traits needed in our world today: **Creativity**, **Impact**, **Responsibility**, and **Courage**.

Real *courage* requires coming face-to-face with one's own fear. Genuine *responsibility* requires seeing the problem first hand. Even with these two paramount traits, we live in a world that requires leaders to be *impactful* in their communications, and harness the *creativity* to overcome the inevitable challenges that will arise on the journey.



More **Case Studies & Projects**

Award-winning, multi-year innovation training program at a large engineering firm

Training on **core creative thinking skills** for managers and front-line leaders at several banks and accounting firms

Harnessing the power of the data revolution with 200 scientists assembled by the National Science Foundation

A small group workshop on reimagining the search for life beyond Earth with NASA & the ten year astrobiology roadmap development

An all-hands meeting with an international development bank designed and facilitated in English and Spanish

Building a pandemic planning model for a large food distributor

Strategic planning for a Bitcoin company in Latin America

Utilizing storytelling training for reinforcement learning at a large tech firm

An **innovation training program** that rescued a tech firm's legacy business



For each new connection, **\$100** goes to...

Coral Restoration Foundation™

...to support their **innovative** work restoring coral reefs critical to our ecosystem, food supplies, and climate stability.

www.innovationbound.com/coral

...to learn more.